

Professor Kenneth Amaeshi

Email: kenneth.amaeshi@ed.ac.uk

Website: kennethamaeshi.com

Academic Background

- 2005 – 2008 **University of Warwick, Business School, UK**
PhD in International Business and Political Economy
- 2007 – 2008 **Oxford University, Said Business School, UK**
Visiting PhD Scholar
- 2003 – 2004 **University of Nottingham, Business School, UK**
MBA in Corporate Social Responsibility
- 2002 – 2003 **University of Hull, School of Economics, UK**
MSc in Economics of Public Policy
- 1995 – 1997 **University of Nigeria, Psychology Department, Nigeria**
MSc in Industrial/Organisational Psychology
- 1994 – 1995 **Pontifical Urban University, Philosophy Department, Rome**
BPhil in Philosophy (Magna cum Laude)
- 1990 – 1994 **University of Uyo, Philosophy Department, Nigeria**
BA in Philosophy (2:1)

Academic Appointments

- 2021 – Present **Professor** of Sustainable Finance and Chair in Transnational Governance, European University Institute, Florence, Italy
- 2016 – Present **Professor** of Business & Sustainable Development, University of Edinburgh, UK
- 2021 – Present **Visiting Professor** of Leadership and Financial Markets in Africa, London School of Economics, UUK
- 2020 – Present **Honorary Professor**, Graduate School of Business, University of Cape

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Town, SA

2013 – 2016: **Head of Group**, Strategy, University of Edinburgh, UK

2012 – 2016: **Reader** in Strategy & International Business, University of Edinburgh, UK

2010 – 2012: **Senior Lecturer**, Strategy & Intl' Business, University of Edinburgh, UK

2008 – 2010 **Lecturer**, Strategy & Policy Innovation, Cranfield School of Management, UK

2004 -2008 **Research Fellow & Project Manager**, Warwick Business School and Warwick Manufacturing Group, University of Warwick, England, UK

Visiting Positions and Other Appointments

2016 – 2021 **External Examiner**, Said Business School, Oxford University

2016 – 2017 **Scholar in Residence**, National Pension Commission (PenCom), Nigeria

2007– 2010 **Associate**, Centre for the Study of Globalisation and Regionalisation, Warwick, UK

Scholarship, Grants and Income

Major Research Interests:

- Sustainability Strategy and the Financial Services Sector
- Corporate Sustainability, Responsibility, and Governance
- Entrepreneurship, Strategy, and Economic Development
- Political Economy, Comparative Management, and International Business

Principal Research Grants/Incomes

	Year	Value (£)
• Income from Industry Engagements	2021	£138,000
• Income from Industry Engagements	2020	£30,000
• GCRF Impact Fund (Principal Investigator)	2020	£15,000
• Global Challenges Research Fund (Principal Investigator)	2019	£30,000
• Income from Industry Engagements	2019	£60,000
• Income from Industry Engagements	2018	£40,000
• Scottish Institute for Remanufacturing	2017	£10,000
• Income from Industry Engagements	2015	£250,000
• Zero Waste Scotland Research funding on Circular Economy (Principal Investigator)	2015	£5,000
• Tony Elumelu Foundation Research Grant for Africapitalism (Principal Investigator)	2014	£315,000

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	Year	Value (£)
• Research funds from Industry Engagements	2013	£155,000
• Institute of Chartered Accountants of Nigeria	2013	£5,000
• Sustainable Business Initiative and Lagos Business School Executive Education Partnership	2012	£60,000
• University of Edinburgh Business School Seed Grant	2011	£60,000
• Pears Foundation Funding for Corporate Philanthropy Project (co-researcher)	2010	£30,000
• European Association of Business in Society (EABIS) funding for Sustainable Value Project (co-researcher)	2009	£40,000
• Council for the Development of Social Science Research in Africa Small Grant Award	1998	£3,000

Journal Publications

- In-press*
1. Adegbite, E., **Amaeshi, K.**, Nakpodia, F., Ferry, L. & Yekini, K. Corporate social responsibility strategies in Nigeria: A tinged shareholder model Corporate Governance.
- 2021
2. Johnston, A., **Amaeshi, K.**, Adegbite, E., and Osuji, O. K. (2021). Corporate Social Responsibility as Obligated Internalisation of Social Costs. *Journal of Business Ethics*, 170:39–52 (**FT45; ABS 3**).
- 2020
3. Hamann, R., Muthuri, J. N., Nwagwu, I., Pariag-maraye, N., Chamberlin, W., Ghai, S., **Amaeshi, K.**, and Ogbechie, C. (2020). COVID-19 in Africa: Contextualizing impacts, responses, and prospects. *Environment: Science and Policy for Sustainable Development*, 62(6):8-18
 4. **Amaeshi, K.**, Adi, B., Ikiebey, G. & McCulloch, N. (2020). Corporate tax responsibility in Africa: Insight from Nigeria. *Africa Journal of Management* 6(2):115-131.
 5. Onyishi, I. E., **Amaeshi, K.**, Ugwu, F., and Enwereuzor, I. (2020). Going the Extra Mile Because My Organization Does: How Does Corporate Social Responsibility Influence Organizational Citizenship in Nigeria? *Management and Organization Review*, 16(1):169-197 (**ABS 3**)
 6. Adeleye, I., Luiz, J., Muthuri, J., and **Amaeshi, K.** (2020). Business Ethics in Africa: The Role of Institutional Context, Social Relevance, and Development Challenges. *Journal of Business Ethics*, 161: 717–729 (**ABS3**)

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- 2019
7. Ferns, G., and **Amaeshi, K.**, (forthcoming). Fuelling climate (in)action: How organisations engage in hegemonization to avoid transformational action on climate change. *Organization Studies* (FT45; ABS 4)
 8. Ferns, G. and **Amaeshi, K.** (2019). Struggles at the summits: discourse coalitions, field boundaries, and the shifting role of business in sustainable development. *Business and Society*, 58(8):1533-71 (ABS 3)
 9. Ferns, G., **Amaeshi, K.**, and Lambert, A. (2019). Drilling their own graves: How the European oil and gas supermajors avoid sustainability tensions through mythmaking. *Journal of Business Ethics* 158(1):201-231 (FT45; ABS 3)
- 2018
10. Nakpodia, F., Adegbite, E. **Amaeshi, K.** and Owolabi, A. (2018) Neither Principles nor Rules: Making Corporate Governance work in Sub-Saharan Africa. *Journal of Business Ethics*, 151(2):391-408 (FT45; ABS 3)
 11. Witt, M. A., Kabbach de Castro, L. R., **Amaeshi, K.**, Mahroum, S., Bohle, D., and Saez, L. (2018). Mapping the business systems of 61 major economies: a taxonomy and implications for varieties of capitalism and business systems research. *Socio-Economic Review* 16(1):5-38 (ABS 3)
 12. Egbon, O, Idemudia, U., and **Amaeshi, K.** (2018). Shell Nigeria's Global Memorandum of Understanding and corporate-community accountability relations: A critical appraisal *Accounting Auditing & Accountability Journal*, 31(1):51-74 (ABS 3)
- 2016
13. **Amaeshi, K.**, Adegbite, E., Ogbechie, C., Idemudia, U., Seny-Kan, K. A., Issa, M., and Anakwue, O.J. (2015) Corporate Social Responsibility in SMEs: a shift from philanthropy to institutional works? *Journal of Business Ethics*, 138(2):385-400 (FT45; ABS 3)
 14. **Amaeshi, K.**, Adegbite, E., and Rajwani, T. (2014) Corporate Social Responsibility in Challenging and Non-Enabling Contexts: Do Institutional Voids Matter. *Journal of Business Ethics* 134(1):135-153 (FT45; ABS 3)
- 2015
15. **Amaeshi, K.** and Idemudia, U. (2015). Africapitalism: a *management idea* for business in Africa? *African Journal of Management* 1(2): 210–223
- 2013
16. Scarbrough, H., Swan, J., **Amaeshi, K.**, and Briggs, T. (2013). Exploring the role of trust in the deal-making process for early-stage technology ventures. *Entrepreneurship Theory and Practice*, 37(5):1203-1228 (FT45; ABS 4)
 17. Adegbite, E., **Amaeshi, K.**, and Nakajima, C. (2013). Multiple Influences

- on Corporate Governance Practice in Nigeria: Agents, Strategies and Implications, *International Business Review*, 22: 524–538 **(ABS 3)**
18. Kim, C. H., **Amaeshi, K.**, Harris, S., and Suh, C. (2013). Corporate Social Responsibility and the National Institutional Context: The Case of South Korea, *Journal of Business Research* 66(12): 2581–2591 **(ABS 3)**
- 2012 19. Adegbite E., **Amaeshi, K.**, and Amao, O. (2012) The Politics of Shareholder Activism in Nigeria, *Journal of Business Ethics*, 105(3):389-402 **(FT45; ABS 3)**
- 2011 20. **Amaeshi, K.** (2011). International Financial Institutions and Discursive Institutional Change: Implications for Corporate Social Responsibility in Developing Economies, *Journal of Change Management*, 11(1):111-128
- 2010 21. **Amaeshi, K.** (2010). Different markets for different folks: exploring the challenges of mainstreaming responsible investment practices *Journal of Business Ethics*, 92:41-56 **(FT45; ABS 3)**
22. Ezeoha, A. E. and **Amaeshi, K.** (2010). “Banking System Development, Small Businesses and Minority Lending in Nigeria.” *International Journal of Financial Services Management*, 4(4): **281-297**
- 2009 23. **Amaeshi, K.**, & Amao, O. (2009). “CSR in Transnational Spaces: Exploring the influences of varieties of capitalism on expressions of corporate codes of conduct in Nigeria.” *Journal of Business Ethics*, 86(2):225-239 **(FT45; ABS 3)**
- 2008 24. Jackson, T., **Amaeshi, K.** & Yavuz, S. (2008). “Untangling African indigenous management: Multiple influences on the success of SMEs in Kenya.” *Journal of World Business*, 43:400-416. **(ABS 4)**
25. Amao, O. & **Amaeshi, K.** (2008). Galvanising Shareholder Activism: A Prerequisite for Effective Corporate Governance and Accountability in Nigeria. *Journal of Business Ethics*, 82(1):119-130. **(FT45; ABS 3)**
26. **Amaeshi, K.**, Osuji, O. & Nnodim, P. (2008), “Corporate Social Responsibility in Supply Chains of Global Brands: A Boundaryless Responsibility? Clarifications, Exceptions and Implications.” *Journal of Business Ethics*, 81(1):223-234.**(FT45;ABS 3)**
- 2007 27. **Amaeshi, K.** and Adi, A. B. C. (2007). “Reconstructing the Corporate Social Responsibility Construct in Utlish.” *Business Ethics: A European Review*, 16(1):3-18 **(ABS 2)**

28. Adi, B., **Amaeshi, K.**, and Nnodim, P. (2007). "Revisiting Rational Choice and Rationality Debate in the Social Sciences." *International Journal of Interdisciplinary Social Sciences*, 1(6):27-38
- 2006
29. **Amaeshi, K** and Crane, A., (2006). "Stakeholder Engagement: A Mechanism for Sustainable Aviation." *Corporate Social Responsibility and Environmental Management*, 13(5):245-260 **(ABS 1)**
30. **Amaeshi, K.**, Adi, A. B. C., Ogbechie, C. and Amao, O. O. (2006). "Corporate Social Responsibility in Nigeria: Western Mimicry or Indigenous Influences?" *Journal of Corporate Citizenship (winter edition)*, 24:83-99 **(ABS 1)**

Books Published

- 2019
1. **Amaeshi, K.**, and Idemudia, U. (Eds) (2019). *Africapitalism and Sustainable Development*. Oxford: Routledge Publishers
 2. **Amaeshi, K.**, Ogbechie, C., and Muthuri, J. (Eds) (2019). *Incorporating Sustainability in Management Education: An Interdisciplinary Approach*. Palgrave Macmillan
- 2018
3. **Amaeshi, K.**, Idemudia, U., and Okupe, A.(Eds) (2018). *Africapitalism: The Role of the Private Sector in Africa's Development*. Cambridge: Cambridge University Press
- 2013
4. **Amaeshi, K.**, P. Nnodim and O. K. Osuji (2013): *Corporate Social Responsibility, Entrepreneurship, and Innovation*. New York: Routledge

Book Chapters

- 2016
1. Amaeshi, K., Okupe, A., and Ismail, T. Sub-Saharan Africa. In: W. Visser (Ed) *The World Guide to Sustainable Enterprise, Volume 1, Africa and Middle East*. Sheffield: Greenleaf. Pp.13-23
 2. Okwuosa, I., and **Amaeshi, K.**, (2016). Responsible Investment in Nigeria. In: T. Hebb, J. P. Hawley, A.G.F. Hoepner, A.L. Neher, and D. Wood (Eds) *The Routledge Handbook of Responsible Investment*. Oxford: Routledge. p115-124
- 2015
3. **Amaeshi, K.**, Adeleye, I., and Amao, O. (2015). Corporate social responsibility and employee relations in Africa: evidence from the Nigerian

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banking sector. In: S. Nwankwo and K. Ibeh (Eds), *The Routledge Companion to Business in Africa*. Oxford: Routledge. Pp. 473-493

- 2014
4. Karatas-Ozkan, M., Ahu, T., Ozbilgin, M., Johnsen, K., **Amaeshi, K.**, Atewologun, D. and Nicolopoulou, K. (2014). Reciprocity as a Way forward for Diversity Management and Corporate Social Responsibility Research. In: M. Karatas-Ozkan, K. Nicolopoulou and M. F. Özbilgin (Eds) *Corporate Social Responsibility and Human Resource Management – A Diversity Perspective*. Edward Elgar Publishing Ltd pp.10-30
 5. **Amaeshi K.**, and J-P. Nganou. 2014. “Sustainable Development of the Oil and Gas Sector in Uganda: The role of Corporate Social Responsibility (CSR).” Uganda CEM Background Paper. A contribution to *Economic Diversification and Growth in the Era of Oil and Volatility (2015)*, Joint Report of the World Bank and the Government of Uganda (Report No: 97146-UG)
- 2012
6. **Amaeshi, K.** and Stoyanova, V. (2012). The new challenges of CSR in Emerging Markets. In: S. Harris, O. Kuivalainen, and V. Stoyanova (Eds.). *International Business – New Challenges, New forms, New Perspectives*, Basingstoke: Palgrave Macmillan
- 2010
7. Adeleye, I., **Amaeshi, K.**, and Ogbechie, C. (2010). Humanistic Management Education in Africa. *Humanistic Management Education* (ed.), Palgrave
 8. **Amaeshi, K.**, and Ogbechie, C. (2010). CSR in Nigeria. *A world guide to CSR* (ed.), Greenleaf Publishing, UK
- 2009
9. **Amaeshi, K.** (2009). “Stakeholder Management: A multi-level theorisation and implications for practice.” In: E. Chinyio and P. Olomolaiye (Eds.) *Construction Stakeholder Management*, Oxford: Blackwell Publishers.
- 2008
10. Scarbrough, H. and **Amaeshi, K.** (2008). “Evaluation practices in the commercialization of early stage technology: The role of trust.” In: H. Scarbrough (Ed.): *The Evolution of Business Knowledge*, Oxford University Press: Oxford, UK. Pp.215-236.
 11. Scarbrough, H. and **Amaeshi, K.** (2008). “Knowledge governance for open innovation: Evidence from an EU R&D collaboration.” In: S. Michailova and N. J. Foss (Eds.) *Knowledge Governance: Multi-disciplinary Perspectives*, Oxford: Oxford University Press pp. 220-246.

Blog Articles for Public Engagement (selected)

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- Corporate tax: why conflict between firms and states is hard to crack, *The Conversation* (March 18, 2016)
- A new economic philosophy for Africa, *Stanford Social Innovation Review* (October 30, 2015)
- Translating Sustainability Strategy into Practice, *Stanford Social Innovation Review* (October 31, 2014)
- Business schools: 'the silent but fatal barrier to the sustainability agenda', *Guardian UK* (March 13, 2014)
- The seven myths of sustainability *Guardian UK* (October 14, 2013)
- Sustainable banking in Nigeria: a strategy or a mindset? *Guardian UK* (October 02, 2013)
- Africapitalism: Unleashing the power of emotions for Africa's Development? *African Arguments of the Royal African Society* (UK) (October 02, 2013)
- Africapitalism: a philosophy for sustainable business in Africa? *Guardian UK* (July 13, 2013)
- Business and gender diversity: resurfacing the old moral case? *Guardian UK* (March 13, 2013)

Paper Presentations/ Refereed Conference Papers

- 2014 1. Amaeshi, K., Adegbite, E., and Ogbechie, C. (2014). A developing country perspective of CSR in SMEs: Problems, Prospects and Paradoxes , African Academy of Management, Gaborone, Botswana
- 2012 2. Amaeshi, K., Adegbite, E., and Rajwani, T. (2012). "Corporate Social Responsibility in Developing Economies: Do Institutional Voids Matter?" ICCSR Annual Symposium, Nottingham, UK
- 2010 3. Amaeshi, K. (2010) "The challenges of mainstreaming responsible investment practices: a view from practitioners", accepted for presentation in a Divisional Paper session at the 2010 Academy of Management Meeting, August 6-10, in Montreal, Canada
4. Adegbite, E., Amaeshi, K., and Amao, O. (2010). "Political Analysis of Shareholder Activism in Emergent Democracies: a case study of Nigeria", accepted for presentation in a Divisional Roundtable Paper session at the 2010 Academy of Management Meeting, August 6-10, in Montreal, Canada.
- 2009 5. Amaeshi, K and Adegbite, E. (2009). "The business firm as a political actor:

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exploring the political misuse of shareholder activism in Nigeria". *EGOS 25th Colloquium*, Barcelona

6. Amaeshi, K. (2009). "Who cares wins: IFC and promotion of sustainable project finance ideals – any implications for CSR discourse?" PhD Workshop of the Annual World Bank Conference on Development Economics, Washington DC, USA, April 25-28, 2009
- 2008
7. Scarbrough, H., Amaeshi, K., Briggs, A. & Carlile, P. 2008, "It's not personal: The role of trust in investor decision-making on early stage technology", in *Academy of Management Annual Meeting*, Anaheim.
8. Amaeshi, K. & Amao, O. 2008, "Corporate social responsibility (CSR) in transnational spaces: An institutionalist deconstruction", in *Academy of Management Annual Meeting*, Anaheim.
9. Amaeshi, K. 2008, "Are corporate stakeholder salience patterns institutionally embedded? Evidence from UK and Germany", in *Academy of Management Annual Meeting*, Anaheim.
10. Amaeshi, K. & Kang, N. 2008, "Civic Organisations as Institutional Entrepreneurs: The Role of Minority Shareholder Movement in Corporate Governance Reforms in South Korea", in *EGOS 24th Colloquium*, Amsterdam.
11. Amaeshi, K. & Grayson, D. 2008, "Count me out: The challenges of environmental, social and governance risks in making investment decisions", in *EABIS 2008 Colloquium: Corporate Responsibility & Sustainability*, Cranfield.
12. Amaeshi, K. (2008). "Multinational institutions and the internationalization of 'good governance practices' to developing economics: A comparative study of the World Bank and Shell International in Nigeria". PhD Workshop of the Annual World Bank Conference on Development Economics, Cape Town, South Africa, June 7-11, 2008
13. Amaeshi, K. (2008). "Institutional Embeddedness of Corporate Social Accounts: Evidence from Liberal and Coordinated Market Economies". Presented at a workshop on Varieties of Capitalism and Corporate Social Responsibility, at the International Centre for Corporate Social Responsibility (ICCSR), Nottingham University Business School, University of Nottingham, England (July 4, 2008)
14. Amaeshi, K. (2008). "Neither National Boundaries nor Transnational Social Spaces: Accounting for Variations in Valuation of ESG Risks in Varieties of Capitalism". Presented at a workshop on Financial Markets and Environmental Governance, at the Oxford University Centre for the Environment (May 29, 2008)
15. Amaeshi, K. (2008). "Visual analysis of social accounts: a strategy for

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discerning corporate stakeholder salience patterns." Presented at the Oxford, Cambridge, Warwick joint PhD Workshop (March, 2008)

- 2007
16. Amaeshi, K., Scarbrough, H., and Moore, R. (2007). "Institutionalisation process of collaborative product development practices in EU aerospace sector: A discourse analytic perspective", accepted for the EGOS 2007 Conference
- 2006
17. Amaeshi, K. and Scarbrough, H. (2006). "The enactment of market for ideas in early stage commercialization", presented the EGOS 2006 conference, Bergen
18. Amaeshi, K. and Adi, A.B.C. (2006). "Corporate Social Responsibility as deinstitutionalization of corruption in developing economies: a case study of Nigeria". Beyond CSR? Business, Poverty and Social Justice Conference, 22 May 2006, National Liberal Club, London
- 2004
19. Amaeshi, K and Amaeshi, D. I., (2004). "Does it make sense to share knowledge? A theoretical exploration of the Joint Corporate Virtual University Concept", The 7th International Conference of Human Services Information Technology Applications (HUSITA7), Hong Kong
20. Amaeshi, K. (2004). "Fairness: A spiritual dimension to effective stakeholder management", The Institute for Ethics and Spirituality in Business International and Ecumenical Conference, Loyola University New Orleans
21. Amaeshi, K. (2004). "Mind your business: should companies be responsible for the practices of their suppliers?" The ERP Environment Business Strategy and the Environment Conference, Devonshire Hall, The University of Leeds, UK
22. Amaeshi, K. (2004). "Theorising Organisational Ethical Orientation", the 8th European Business Ethics Network-UK Association [EBEN-UK] Annual Conference & The 6th Ethics and Human Resource Management Conference, The Management School, University of Edinburgh
- 2002
23. Amaeshi, K. (2002). "Enhancing Organisational Knowledge Acquisition: The Joint Corporate Virtual University Approach", Conference Proceedings of the Human Resources Development Across Europe, Napier University, Edinburgh
24. Amaeshi, K. (2002). "Ethical dimensions of organisational culture: Implications for socially responsible HRM", The European Institute for Advanced Studies in Management 17th Workshop on Strategic Human Resource Management, LIMAK, Linz Austria

Teaching experience

RECENT COURSES TAUGHT

Graduate:

- Inclusive Business Strategies (MBA)
- International Business (MBA)
- Corporate Strategy and Governance (MSc)
- Managing Across Cultures (MSc)

Undergraduate:

- Cross-cultural Management
- Business in Social and Political Context
- Globalisation, Business and Development

Executive Education:

- Global Management and Mindset
- Leading a Sustainable Business
- Implementing Sustainability Strategies
- Sustainable Banking and Finance
- Leading Away from Crisis
- Strategy, Sustainability, and Leadership

Other Administrative Experience

2020 – Present **Director**, [Scaling Business in Africa](#), University of Edinburgh

2011 – 2020: **Director**, Sustainable Business Initiative, University of Edinburgh

Membership of societies where academic distinction is the criterion of membership

Member – Academy of Management, USA

Member – European Group for Organization Studies

Member – Society for the Advancement of Socio-Economics

Membership of committees, both University and external

Associate Editor, *Business Ethics, the Environment and Responsibility*

Member, Editorial Board, *Journal of Business Ethics*

Member, Gifford Lecture Series, University of Edinburgh

Member, Global Development Academy

Member, Global Health Academy

Member, Global Environment and Society Academy Steering Committee

Member, University of Edinburgh Fair Trade Steering Committee

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OTHERS

- 2021 **Associate Editor**, *African Journal of Management*
2014 **Associate Editor**, *Business Ethics, Environment, & Responsibility*
2013 Member, **Editorial Board**, *Journal of Business Ethics* (FT 45 journal)
2009: Society for the Advancement of Socio-Economics' award for outstanding paper
2007: *International award for excellence* in the field of interdisciplinary social sciences, by the *International Journal of Interdisciplinary Social Sciences* (Australia/USA)
2004: Winning Essay Award, The World Bank Institute/ Wharton Business School
2002: British Chevening Scholarship, The Foreign and Commonwealth Office

Appointments as external examiner for the award of doctoral degrees:

- a. Grenoble University (PhD examiner) – 2020
- b. Essex University (PhD examiner) – 2019
- c. Aston University (PhD examiner) – 2017
- d. Erasmus University Rotterdam (PhD examiner) – 2017
- e. Loughborough University (PhD examiner) – 2014
- f. De Monfort University, Leicester (PhD examiner) – 2013
- g. Brunel University (PhD examiner) – 2012
- h. Robert Gordon University (PhD examiner) – 2011

Case study publications

- (2011) CSR in Unusual Business Environments: A case study of the UBA Foundation, Nigeria
- (2011) Living and working for a purpose: a case study of Carbon Development Project, UK

Other relevant work experience

Managing Consultant and Head of Research: Phillips Consulting (2000 – 2003) - Business Development Manager for more than 15 client organisations including Shell, Chevron, ExxonMobil, and Citibank.

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